



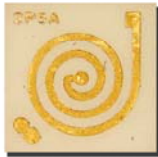
FOR IMMEDIATE RELEASE

February 9, 2007: Tyngsboro based Piconics, Inc. announced a pricing breakthrough for their most popular series of Wire Inductors, Spiral Inductors and Chip Attenuators.

The product families affected are the Piconics M, MG, SP and T series offerings:



Our **M** series (copper wire) and **MG** series (gold wire) of **air coil inductors** are ideal for high frequency applications requiring high “Q” performance. Widely used in commercial microwave communication for filters, mixers and modulators and in military radar circuitry. A variety of wire materials and lead configurations are available.



Piconics **SP** series is a thin film gold **spiral inductor** deposited on an alumina or quartz ceramic chip. This style of inductor is preferred where low inductance value and gold wire bonding is the interconnection method.



Our T pad **Chip Attenuator** is used to reduce microwave signals while maintaining impedance match. It is a small sized, (.075x.060 or .148x.124) thin film design that yields superior characteristics at high frequencies over a broad range of operating conditions. The frequency range is D.C. to 20 GHZ and the products meet MIL-STD-883 M2032 Level B. Available in 99.6% Alumina or Beryllia.

“What we have here are a set of products that we manufacture using custom designed equipment that allows us to produce product built to tight dimensional tolerances, ensuring 100% utilization quality,” commented Peter Natsios, General Manager of the

company. Mr. Natsios went on to add “we’ve installed a new management team here at Piconics, and made investments towards improvements in our manufacturing processes and throughput capabilities, allowing us to offer high quality micro-electronics components at significantly lower prices.”

Examples of the new pricing structure are as follows:

Product Line	Description	Unit Price*
M Series	47 AWG copper wire, radial leads	\$1.07
MG Series	47 AWG gold wire, radial leads	\$2.57
Spiral Inductors	3.5 turns on Alumina	\$1.45
Chip Attenuators	.075” X .060”, 1-20 dB, no solder	\$2.18

*Qty Range: 2,500 to 4,999.

About Piconics: Established in 1965, Piconics is a leading supplier of microelectronic passive components, specializing in wire-wound inductive products, film resistors, thin film and thick film circuits built to custom specifications. Piconics has an award winning track record of 42 years for outstanding quality and delivery performance. All of Piconics products are proudly manufactured in the United States, and have some of the best lead times in the industry, including a ship-from-stock portfolio. Piconics is a privately held company, located in Tyngsboro, Massachusetts.

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